



# World Philanthropy Day

Friday, November 15

*The Terrace Community Foundation is hosting this first World Philanthropy Day event to raise the profile of the Foundation and acknowledge the importance of charitable giving in this community's development. We trust the tenor of the evening will be relaxed, light-hearted and entertaining.*

## “Pick a Pitch” The Rules

**General Format:** Up to ten worthy community projects will be presented to the audience through very short “pitches.” By secret ballot the audience will choose the most worthwhile project. All gate revenue from the evening will be awarded to this project.

**Eligibility:** The project must have “community” benefit, meaning there would be multiple beneficiaries if the project proceeds and often a pressing community issue is addressed. Support for an individual will not be eligible.

The Foundation is open to a wide range of themes for eligible projects. Therefore, projects in health, social development, the arts, sports & recreation, education, and more are eligible.

Those representing their community project must demonstrate capacity to deliver the funding as promised. Therefore, in most cases the presenter will represent an incorporated not-for-profit organization or service club.

Registration for the event must occur by Tuesday, October 29.

**The Pitches:** Commencing at approximately 7:45 pm, you will be given the speaker's stand to give a 60 second speech to present your organization, your community project and why the audience should vote for your project. Timing starts as soon as you begin communicating and will be strictly enforced. A bell will ring at 60 seconds and the Contest Chair may intervene.

You may not use audio-visual aids for your presentation, nor place any display material alongside you when making the presentation. However, you may use props, posters or other materials in your talk, as long as you are able to carry them while at the podium.

The order of the presentations will be determined in advance by Contest Coordinator Tony Walker.

Are you up to the challenge? Can you make your presentation entertaining, informative and inspiring enough to gather the audience's vote?

**Supporting the Campaign:** During the rest of the evening you may “lobby” audience members in support of your project. Space for displaying brochures and posters will be provided. Please limit your materials to “table-top” displays.

**To register or for more information:** Contact Terrace Community Foundation Director Tony Walker via email: [terracecommunityfoundation@gmail.com](mailto:terracecommunityfoundation@gmail.com).