2019 Highlights

Awarded $82,000 in grants to 17 recipients

Focused on raising the profile of the Foundation in the Terrace area

Laid groundwork for a "Vital Signs" project for Terrace

Attended the national conference of Community Foundations of Canada

In 2019 the Foundation reviewed applications for financial support amounting to $157,000 and was able to award $82,000 to 17 local projects. The sources of funding for these grants were the annual investment earnings from the Foundation’s Endowment Fund (currently >$565,000) and $50,000 provided to the Foundation by the City of Terrace.

At the end of 2019 the Foundation had awarded $270,000 in community grants since its founding in 2011.

Profile raising activities included a lunchtime presentation to seniors at the Happy Gang Centre and hosting of a first Philanthropy Day event in November.

2019 Grant Awards

Terrace Community Awards

- Bread of Life Soup Kitchen
  - $1000 for supplies for the soup kitchen

- Greater Terrace Beautification Society
  - $5000 towards a memorial project on the Grand Trunk Pathway

- Raven Collective Society
  - $3000 for an indigenous theatrical production

- Skeena Wild Conservation Trust
  - $5000 for delivery of K-12 Skeena Salmon focused education programs

- Terrace Hospice Society
  - $5300 to revise training manuals for hospice volunteers

- Terrace & District Multicultural Association
  - $1000 contribution to the 35th annual Multicultural Dinner

- Terrace Off-Road Cycling Association (TORCA)
  - $6000 for the HuB trails and bike skills development park project (portion or project funded from the Skeena Track Fund)

- Terrace Old Age Pensioners Association
  - $6000 for audio/visual equipment for the Happy Gang Centre

City of Terrace Community Funds

- Green Thumb Garden Society
  - $2500 for a root cellar and supplies for the community garden

- Helping Hands of Terrace Society
  - $4200 for a "Seacan" used for the Society’s beverage container recycling activities

- My Mountain Recreational Co-op
  - $5000 for site security improvements at Shames Mountain

- Northern Women’s Recovery House Society
  - $5000 for a feasibility study for a Northwest BC addictions recovery house

- Scouts Canada (Terrace)
  - $1600 for purchase of a tent

- Skeena Valley Farmers Market Association
  - $4000 for workshops coinciding with a winter farmers market

- Terrace & District Arts Council
  - $15,750 in support of arts programs in the Terrace area

- Terrace Church’s Food Bank
  - $7500 for a stair lift to improve accessibility to the Food Bank

- Terrace Curling Association
  - $4300 for an ice unit heater for the Terrace curling rink

Deeply concerned about accessibility to its basement location, the Terrace Church’s Food Bank installed a powered chairlift, with financial support from the Terrace Community Foundation.

www.terracecommunityfoundation.com
2019 in Review

In 2018 the Terrace Community Foundation Board adopted a 5 year Strategic Plan. Focus areas of the Plan are Fundraising, Communications and Governance.

Many of the Foundation’s 2019 activities were to enhance the profile of the Foundation locally and with potential contributors to the Endowment Fund, within Terrace and externally.

Fundraising
-A campaign directed at regional businesses was rewarded with a $5000 donation by Seabridge Gold and $2000 from Aqua Plumbing and Heating Ltd.
-In October, the Foundation was invited by Kimmunity Angels to run a very successful 50/50 draw at the sold-out Dude Looks Like a Lady event.

Communications
Among the 2019 activities were:
-updating of the website and Facebook page.
-updating and local distribution of printed materials such as our general brochure, donation forms, business cards and event posters.
-in April, the Foundation was an exhibitor in the Chamber of Commerce Trade Expo.
-in May, hosting of an Information Tea at the Happy Gang Centre, with support from financial planner John Nester.
-in November 15, the 1st annual Philanthropy Day Pick a Pitch event was held at the Terrace Art Gallery. More than 70 people attended and a full slate of 10 community groups took on the Pick a Pitch challenge.

Vital Conversations & Vital Signs

Our Foundation is embarking on these two initiatives to guide our granting over the coming years. Coordinated by the Community Foundations of Canada, these two programs help at least 91 Foundations across the country with focusing their granting on the greatest needs within their communities.

In 2019, we presented this initiative to Terrace City Council and were encouraged to proceed. We also heard many other Foundations’ significant usage of the Vital Signs information while we attended the 2019 “All In” Community Foundations of Canada Conference in Victoria.

Our aim by undertaking a Vital Conversation is to explore emerging issues in our community, learn about the lived experiences of specific demographics (i.e. youth, seniors, newcomers), document pressing community issues, generate meaningful data and paint a clear picture of issues and trends in our community. For the community, Vital Signs/Vital Conversations can inspire a call to action. For the Terrace Foundation, we can be more strategic, more effective in our granting decisions.

On World Philanthropy Day, November 15, the Foundation hosted its 1st annual Pick a Pitch Competition. 10 worthy community projects got just 60 seconds at the podium to pitch for the audience votes and take home the gate revenue.
In this highly entertaining and inspiring competition, Helping Hands won and received $2150.

Looking Ahead to 2020

Continued implementation and updating of the Strategic Plan, keying on increasing contributions to the Endowment Fund.

Advancing the Vital Conversations & Vital Signs project. Vital Signs is an exercise to document issues which affect the vitality of a community--issues such as inequity, inclusiveness, access to services and environmental conditions.

Assisting the City of Terrace with a City and Northern Development Trust funded Grant Writer project. A grant writer will be recruited to assist the City, the Terrace Community Foundation and local non-profits write more effective funding applications.

A second instalment of the Philanthropy Day “Pick a Pitch” Competition.